



Sponsorship Opportunities for Safe Shores' 2023 Cherishing Childhood Awards Reception

**Honoring
Charles C. "Sandy" Wilkes
Naomi Wadler
Michele Booth Cole**

**Martin Luther King Jr. Memorial Library
November 15, 2023, 6:30 – 8:30 p.m.**

429 O STREET, NW, WASHINGTON, DC 20001 • (P) (202) 645-3211 • F: (202) 280-1082

safeshores.org • [@safeshoresdc](https://www.facebook.com/safeshoresdc) • [facebook.com/safeshoresdc](https://www.facebook.com/safeshoresdc)

**Safe Shores – The DC Children’s
Advocacy Center knows that
Every Child Is A Masterpiece!
Unique, priceless, inspiring –
to be protected and cherished.**



DC has one of the highest rates of child maltreatment in the country.

Child abuse is a heinous crime, a public health scourge, and an “Adverse Childhood Experience” (ACE), which, if unaddressed, can have severe and long-lasting consequences for both individuals and society.

At least 1 out of every 100 children in DC is reported as being abused. However, that statistic is low because child abuse is an underreported crime. For a host of reasons most child victims wait until they're adults to disclose – if they ever do. Indeed, it's estimated that only 12% of child victimization is reported around the actual time it occurs.

When not addressed in a timely and appropriate way, child abuse can lead to lasting physical and emotional damage in adulthood.



The good news: Children can heal and child abuse is preventable!

There are things we can do, as individuals, as a community, and as members of society, to strengthen families and keep kids safe and healthy.

With support, survivors of childhood abuse can grow up to live healthy, fulfilling lives.

Safe Shores is on-call 24 hours a day, 365 days a year, providing free, survivor-centered services to child victims.

Protecting kids is everybody's business.

You can make a difference!



Why support Safe Shores?

As the Children's Advocacy Center for the District of Columbia, Safe Shores is the only organization that provides our unique and comprehensive combination of services, including forensic interviews, victim advocacy, and therapy – all in an art-filled, survivor-focused, well-maintained, space.

We serve over 1,000 of DC's child victims each year.

Our comprehensive services are free to young survivors and their families for as long as they need our support.

An award-winning nonprofit, Safe Shores relies on private and public support to ensure that our trauma-informed, survivor-centered services remain available to all who need them – 24 hours a day, 365 days a year.



In the past year, supporters helped Safe Shores:



Safe Shores' Signature Fundraiser – Cherishing Childhood – is Back!

Safe Shores is thrilled to host our first major fundraiser since 2019. Our signature Cherishing Childhood event brings together individuals, companies, and organizations that want to help us #ProtectKids365.

Great cause, great time! Reception guests will enjoy great company, food, music, and one-of-a-kind mementos of the evening – all in support of an award-winning nonprofit – in the stunning top-floor event space of Martin Luther King, Jr. Memorial Library in Downtown DC. (Necessary precautions will be observed to ensure the health and safety of all who attend.) **You don't want to miss it!**



2023 Event Honorees

As Board Chair of The Washington Children's Foundation, Sandy initiated and has led 15 consecutive years of philanthropic partnership with Safe Shores, becoming the largest private donor, and making it possible to do even more for more child victims of abuse.

For bringing hope and healing to the lives of tens of thousands of children and families in DC, believing in Safe Shores, and trusting us to do the work, Sandy is a 2023 Cherishing Childhood Awardee!



Charles C. "Sandy" Wilkes
PHILANTHROPIST AND BUSINESSMAN



2023 Event Honorees

CONTINUED

An organizer against gun violence at her elementary school and the youngest speaker at age 11 at the March for Our Lives in 2018, Naomi's advocacy has taken her to the Women in the World Annual Summit, Teen Vogue Summit, Davos Economic Forum, Tribeca Film Festival, and a *New York Magazine* cover with Barbra Streisand.

For using her power and voice to inspire change for a safer world and being a Safe Shores supporter, Naomi is a 2023 Cherishing Childhood Awardee!



Naomi Wadler

ACTIVIST AND PHILANTHROPIST



2023 Event Honorees

CONTINUED

When Michele became executive director in 2003, Safe Shores needed more space, sustained funding, and recognition that, as the Child Advocacy Center for the District of Columbia, Safe Shores provides a vital service to DC.

For leading with integrity, humility, equity, and innovation for 20 years; ensuring bigger (and better!) space and fiscal stability; and, earning Safe Shores recognition as a top nonprofit and one of the best CACs in the United States, Michele is a 2023 Cherishing Childhood Awardee!



Michele Booth Cole

SAFE SHORES' EXECUTIVE DIRECTOR



Sponsorship Opportunities

Cherishing Childhood Protector - \$40,000

- 15 tickets to the event
- Top recognition in remarks from the stage
- Opportunity to submit a video (up to 90 seconds long) to be played at the event
- Premium logo placement on all event collateral: signage, program & PowerPoints
- Opportunity to host two private, in-person Stewards of Children® child sexual abuse prevention trainings facilitated by Safe Shores' Executive Director
- 6 framed limited edition Risograph prints by award-winning graphic design firm GRAPHEK
- Acknowledgment in post-event *Washington Business Journal* "Thank You" Ad



Sponsorship Opportunities

CONTINUED

Cherishing Childhood Partner - \$25,000

- 10 tickets to the event
- Acknowledgement in recognition remarks from the stage
- Logo placement on all event materials: electronic invitation, signage, event program, social media & event website
- Opportunity to host a private, on-site award-winning Stewards of Children® child sexual abuse prevention training for up to 20 guests
- 4 framed limited edition Risograph prints by award-winning graphic design firm GRAPHEK
- Acknowledgment in post-event *Washington Business Journal* “Thank You” Ad



Sponsorship Opportunities

CONTINUED

Cherishing Childhood Advocate - \$10,000

- 8 tickets to the event
- Inclusion in acknowledgment remarks from the stage
- Logo placement on event materials: event signage, event website & social media
- Opportunity to host a private Stewards of Children® child sexual abuse prevention training for 10 guests
- 4 framed limited edition Risograph prints by award-winning graphic design firm GRAPHEK
- Acknowledgment in post-event *Washington Business Journal* “Thank You” Ad



Sponsorship Opportunities

CONTINUED

Cherishing Childhood **Supporter** - \$5,000

- 4 tickets to the event
- Inclusion in recognition remarks from the stage
- Logo placement on event materials: event signage, event website & social media
- 2 limited edition Risograph prints by award-winning graphic design firm GRAPHEK
- Acknowledgment in post-event *Washington Business Journal* “Thank You” Ad



Sponsorship Opportunities

CONTINUED

Friend of Safe Shores - \$2,500

- Two (2) tickets to the event
- Listing in event materials: event signage & event website
- 1 limited edition Risograph print by GRAPHEK
- Acknowledgment in post-event *Washington Business Journal* “Thank You” Ad



Sponsorship Overview

	Protector <i>\$40,000</i>	Partner <i>\$25,000</i>	Advocate <i>\$10,000</i>	Supporter <i>\$5,000</i>	Friend <i>\$2,500</i>
Number of Tickets	15	10	8	4	2
Recognition in event remarks	Top recognition	Yes	Yes	-	-
Opportunity to submit a video	Yes	-	-	-	-
Premium logo placement on invite with hot link	Yes	-	-	-	-
Listing on event collateral	Yes, premium logo placement	Yes, logo placement	Yes, logo placement	Yes, logo placement	Yes, sponsor name
Opportunity to host Stewards of Children® training	Yes	Yes	Yes	-	-
Limited edition Risograph prints	6 (framed)	4 (framed)	2 (framed)	2	1
Acknowledgment in WBJ “Thank You” Ad	Yes	Yes	Yes	Yes	Yes



To Sponsor or for More Information

Please contact:

Ms. Liberty Bliss, Associate Director of Development
202-645-3211
CherishingChildhood@safeshores.org

Mailing address:

Safe Shores – The DC Children’s Advocacy Center
429 O Street, NW
Washington, DC 20001

