20/20 Vision
For Children

Safe Shores – The DC
Children’s Advocacy Center

Fiscal Year 2015 Report
October 2014 — September 2015
IN JANUARY 1995, THE FUTURE BECAME BRIGHTER FOR children and families affected by abuse in DC. Believing that DC could do much better in responding to and protecting children, three very smart and determined women – Patricia A. Riley, Esq., Lavdena Orr, M.D. and the Hon. Administrative Judge Arlene Robinson (deceased) – found their paths crossing far too often at child death reviews. They moved from frustration to action. As a result of their leadership, the children’s advocacy center (CAC) model was adopted in the Nation’s Capital. In 1995, Safe Shores was officially established as an independent, 501(c)(3) nonprofit organization dedicated to serving child victims of sexual abuse and their families. In 2002, the DC Council formally recognized the CAC and mandated a multi-agency response for cases involving child victims of sexual and physical abuse.

**Safe Shores** – The DC Children’s Advocacy Center provides intervention, hope and healing to children and families affected by abuse and other violence in the District of Columbia, and works to prevent abuse through education and training. As the only children’s advocacy center (CAC) in DC, Safe Shores serves as the hub of a multidisciplinary team united in a mission to provide comprehensive, coordinated, compassionate services to children and families.
Dear Friends,

In FY 2015, Safe Shores commemorated 20 years of providing intervention, hope and healing to children and families affected by abuse in the District of Columbia. Many of you helped us observe the anniversary by hosting and attending events that raised even more friends and support for Safe Shores. Thank you, again.

Although 2015 was a milestone year for us, the anniversary brought mixed emotions. We are so grateful that three bold, brave women founded Safe Shores in 1995. At the same time, the truth that child abuse continues to be a crisis is difficult to know. In FY 2015, Safe Shores served more children than we had ever served in a single year: 1,301, marking a 23% increase from the previous fiscal year.

We matched the growing need for intervention and prevention services with smart growth in our capacity to be excellent for children and families.

One example that I love to talk about is Safe Shores’ prevention program. In FY15, we trained nearly 300% more adults in prevention than in FY14, going from 302 trained to 1,118!

This report highlights the remarkable achievements Safe Shores made in FY 2015 on behalf of children. Our success depended upon the constant commitment of staff, board members, agency partners, donors and friends who recognize the urgent need and never-ending responsibility to protect children.

I hope that we can continue to count on your generous friendship in this mission.

In the spirit of hope and progress for all children,

Michele Booth Cole, J.D.
Executive Director
More people than ever before turned to Safe Shores for child abuse training in FY15. Trained 1,118 people in Darkness to Light’s Stewards of Children® child sexual abuse prevention training program
Up 270% from FY 2014

Safe Shores served more children in FY15 than in the previous fiscal year.
Safe Shores provided intervention, hope and healing to 1,301 children in FY 2015 compared to 1,057 in FY 2014. Safe Shores also began providing clinical therapy services to non-offending parents and caregivers in fulfillment of our goal to treat the whole family.

Family Advocacy Services Program

Child Friendly Waiting Area
Number of children served onsite through Youth Activity Program
800
Number of times center was accessed
2194
Number of meals or snacks served
1893

Emergency Crisis Services
Number of Take Care Bags distributed
394
Number of families receiving transportation assistance
154
Number of times transportation assistance was accessed
463

Number of Families receiving Emergency Victim Crisis Fund (EVCF)
90
Number of times EVCF was distributed
108

Family Advocacy
Number of Intakes with non-offending caregivers
351
Number of follow up contacts
984
Number of caregivers provided parent resource packets
139
Forensic Services Program

Forensic Interviews
Number of Forensic Interviews Held
589

Clinical Services Program
Referrals Received
164
New clients enrolled in FY2015
68
Therapy Clients Total for FY2015
108

Case Review
Number of Cases Reviewed
590

Therapy Sessions Held
1,365
Consultations with Parents of Children in Therapy
1,267

Multidisciplinary Team (MDT) Support and Advancement Program
To ensure that the MDT and our staff have the most up-to-date and relevant training, Safe Shores offers a wide variety of trainings on a host of topics critical to the effectiveness of child abuse treatment and prevention professionals.

In FY 15, Safe Shores held 3 joint trainings:
- Talking to Children, Part 1, Oct. 29, 2014
- Keeping Families at the Center of Our Work, June 4, 2015

Additionally, Safe Shores awarded 4 scholarships to MDT members for professional development training.

Volunteer Support
Volunteers supported our programs in important ways.

<table>
<thead>
<tr>
<th>Clinical Services (# of interns)</th>
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<tbody>
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<td>Hours</td>
<td>1885</td>
</tr>
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<td>Family Advocacy Services (# of volunteers)</td>
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<td>Hours</td>
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<th>Prevention &amp; Outreach (# of volunteers)</th>
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<td>Special Groups (# of volunteers)</td>
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<td>Hours</td>
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Preventing child abuse and helping children affected by abuse heal means a lot to you, and that means a lot to us. In FY 15, people engaged with Safe Shores in a number of meaningful ways.

20/20 Engage!
Individual supporters sponsored 20 acts of giving events and activities to commemorate Safe Shores’ 20 years of service.

Coffee for Kids Tours
183 guests attended 22 tours of Safe Shores’ mission

Cherishing Childhood Breakfast
Safe Shores held its fourth annual Cherishing Childhood Breakfast on April 21, 2015 at the Hotel Monaco in Washington, DC. More than 150 people attended the event, which generated funds, pledges and new donors.

Satellite Medical Office Opened at Safe Shores
In July 2015, MDT partner Children’s National Health System opened a satellite medical office at DC Children’s Advocacy Center, completing the co-location of all MDT agencies at DC’s CAC. Safe Shores and Children’s National Health System held a ribbon-cutting ceremony to mark the fulfillment providing all services under one roof.

They Came. They Saw. They Left Inspired & Informed.
Safe Shores hosted scores of visitors from around the region, nation and globe who came to Safe Shores to learn more about how we implement the children’s advocacy center model. Child welfare workers, legislators, judges, prosecutors and law enforcement officers toured Safe Shores’ program space and sat down with us over breakfast or lunch to learn more.

Visiting Delegations
- DC Attorney General Karl Racine
- Kenyan First Ladies
- International Justice Mission
- Ret. NFL Defensive Back Brig Owens
- Child Abuse Survivor and Cross-Country Cyclist David Higgins
- Children Advocacy Center Leaders

Communicating to Engage, Educate & Motivate
Inspiring people to get involved in our mission is a big part of what Safe Shores does. In FY 2015, Safe Shores gained nearly 1,300 Twitter followers and contributed subject matter expertise to news stories that reached thousands of people. What’s more, Safe Shores was profiled in a two-part series that won WUSA*9 Reporter Lesli Foster an Emmy in June 2015. “Stopping the Hands that Hurt” (Part 1) and Part 2 aired on May 6 and 7, 2014.
Neil Albert, **Chair**
Nancy F. McConnell, CFRE, **Vice-Chair**
John E. Gilmore, MBA, PMP, **Treasurer**
B. Michael Young, **Secretary**
Tanya Sweeney, Non-Officer Exec. Cmte. Mbr.
Kathryn Barnes
Tyish S. Hall Brown, PhD, MHS
Cyntoria Carter
Michele Booth Cole, JD, Ex Officio
Shana Glickfield
Melissa Hook
Mark E. Johannessen, CFP ®
Rachel Kronowitz, Esq.
Barbara Annette Mullenex, AIA
Maria Bonilla, LICSW  
Child and Adolescent Forensic Interviewer

Cindy Bridgman, MSW, LCSW  
Director of Clinical Services

Angelica Clark Brown, LICSW, CCTP  
Caregiver and Family Therapist

Michele Booth Cole, JD  
Executive Director

Laura Davie, LICSW  
Child and Adolescent Therapist

Marcia Davis  
Director of Administration

Erica Drucker, MSW  
Director of Development

K. Rose Gordy, MSW, LICSW  
Deputy Director

Darryl Harding  
Staff Associate

Ashley Harrell  
Senior Family Advocate

Adina Hernandez  
Program Associate

Donna Lewis Johnson  
Director of Communications

Sarah D. Lawson  
Grants and Social Media Manager

Jessica Lopez, MA, NCC  
Child and Adolescent Therapist

Sharde McConnell, MA  
Family Advocate

Erin McGuiness, MPH, MSW, LGSW  
Prevention Program Manager

Kathleen Myers  
Child and Adolescent Forensic Interviewer

Katherine Nguyen MA, ATR  
Art Therapist

Lauren Snell  
Program Associate

Allison Spangler, LICSW  
Director of Family Advocacy Services

Adrian Thompson, MS  
Child and Adolescent Therapist
## Support and Revenues

<table>
<thead>
<tr>
<th></th>
<th>UNRESTRICTED</th>
<th>TEMPORARILY RESTRICTED</th>
<th>2015 TOTAL</th>
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<tbody>
<tr>
<td>Government Grants</td>
<td>$1,230,265</td>
<td>$ -</td>
<td>$1,230,265</td>
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<tr>
<td>Individual, Corporate, and Community Contributions</td>
<td>807,433</td>
<td>165,625</td>
<td>973,058</td>
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<tr>
<td>In-Kind Contributions</td>
<td>36,885</td>
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<td>36,885</td>
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<tr>
<td>Interest Income</td>
<td>2,586</td>
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<tr>
<td>Other Revenue</td>
<td>2,670</td>
<td>-</td>
<td>2,670</td>
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<tr>
<td>Net Assets Released from Restrictions</td>
<td>72,692</td>
<td>(72,692)</td>
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<tr>
<td><strong>TOTAL SUPPORT AND REVENUES</strong></td>
<td><strong>2,152,531</strong></td>
<td><strong>92,933</strong></td>
<td><strong>2,245,464</strong></td>
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## Expenses

### PROGRAM SERVICES

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<tr>
<th>Service</th>
<th>UNRESTRICTED</th>
<th>TEMPORARILY RESTRICTED</th>
<th>TOTAL</th>
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<tbody>
<tr>
<td>Forensic Services Program</td>
<td>234,553</td>
<td>-</td>
<td>234,553</td>
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<tr>
<td>Family Advocacy Services Program</td>
<td>425,085</td>
<td>-</td>
<td>425,085</td>
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<tr>
<td>Clinical Services Program</td>
<td>510,339</td>
<td>-</td>
<td>510,339</td>
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<tr>
<td>MDT Program</td>
<td>221,000</td>
<td>-</td>
<td>221,000</td>
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<tr>
<td>Prevention Education</td>
<td>205,289</td>
<td>-</td>
<td>205,289</td>
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<td><strong>TOTAL PROGRAM SERVICES</strong></td>
<td><strong>1,596,266</strong></td>
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### Supporting Services

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<thead>
<tr>
<th>Service</th>
<th>UNRESTRICTED</th>
<th>TEMPORARILY RESTRICTED</th>
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<tbody>
<tr>
<td>Fundraising</td>
<td>267,104</td>
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<td>267,104</td>
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<tr>
<td>General and Administrative</td>
<td>234,273</td>
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<tr>
<td>Total Supporting Services</td>
<td>501,377</td>
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<td>501,377</td>
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<tr>
<td><strong>TOTAL EXPENSES</strong></td>
<td><strong>2,097,643</strong></td>
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<th>TOTAL</th>
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<tbody>
<tr>
<td>Changes in Net Assets</td>
<td>54,888</td>
<td>92,933</td>
<td>147,821</td>
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<td>Net Assets, Beginning of Year</td>
<td>2,021,369</td>
<td>166,534</td>
<td>2,187,903</td>
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</table>

**NET ASSETS, END OF YEAR** | **2,076,257** | **259,467**            | **2,335,724** |